



CardioReady Certification

Independent Monitoring and Accreditation for Essential Lifesaving Programs

More than 335,000 Americans die from sudden cardiac arrest (SCA) each year. Striking suddenly and without warning, SCA can happen to anyone, anywhere, regardless of age. A response time of 3-5 minutes is essential to deliver the necessary, life-saving shock with an Automated External Defibrillator (AED). A CardioReady certified Cardiac Emergency Readiness Program (CERP) including proper placement of AEDs in conjunction with training, maintenance, and communication with local emergency response providers, can provide a facility with “emergency readiness” to save the lives of guests, customers and employees.

An Essential Standard for the Hospitality and Commercial Property Industry

CardioReady certification establishes a much-needed standard and set of guidelines for managers and facilities to follow. Without certification, there is no way to distinguish between facilities or properties that are truly “rescue ready” with a fully compliant program versus those that may have a minimum number of AEDs, but still leave areas of the property without adequate coverage, appropriate staff training and maintenance programs.

Components

- Documented emergency response plan and communication with local emergency response providers
- Designed to meet or exceed the recommendations of the American Heart Association
- Placement and availability of AED to meet the chain of survival requirements
- Verification of adequate staff/employee CPR/AED training
- Documented maintenance and testing program
- Independent review and supervision to receive and maintain certification on an annual basis
- Public Relations-exclusive CardioReady press release and media outreach. Joint press and media opportunities with CardioReady preferred partners
- Impressions - exposure and awareness to meeting planners and the 2.5 million attendee registrations driven through StarCite’s \$6 billion global marketplace

Benefits

- Rescue-ready logo on CardioReady website
- Inclusion in the industry-leading StarCite database, which is accessed by more than 400 Fortune 500 companies
- Supports compliance with the guidelines recommended by respected authorities such as the American Heart Association
- Assures compliance with local, state and federal statutory and regulatory requirements
- Reduces exposure to potential liability for failure to provide an AED program consistent with best practices, guidelines, statutes and regulations
- Annual review for recertification and assures facilities remain “rescue ready”
- Provides facility risk and safety professionals a set of standards to support recommendations for best practices management

For additional information www.cardioready.com or info@cardioready.com