

CardioReady[®] by Event

Before you plan or host another meeting or event, consider this...

At least once every two minutes, someone in America dies from Sudden Cardiac Arrest (SCA) which can strike anyone, anywhere, regardless of age. As many as fifteen percent of attendees of large meetings become subject to “flue-like” illnesses. With the current high cost of meetings, air fare, hotels and cancellation penalties the risk of widespread epidemic increases exponentially as more people are willing to take their chances attending meetings while sick.

CardioReady[®] by Event gives you the ability to protect the health and well-being of your attendees around the world by providing you the most comprehensive medical coverage for your meetings: automated external defibrillators (AED), emergency medicines, first aid, and orthopedic supplies, as well as over the counter medications. In addition the EMT will provide delegates with a Complimentary Health Screening.

Risk Mitigation

For meetings, events or other offsite activities, CardioReady in partnership with InHouse Physicians ensures your company has onsite medical representation devoted to the health and safety of your employees and guests. CardioReady by Event ensures a highly qualified emergency medical technician (EMT) is dedicated and onsite to deliver necessary first aid services including emergency procedures and medications. For more serious illnesses, such as SCA, cardiac defibrillation delivered within 3-5 minutes is the only life-saving treatment. By including CardioReady by Event in your plan, you receive prompt, quality medical care when it can be a matter of life and death. Caring for human life is the very definition of social responsibility. Saving a life is the ultimate goal.

Benefits

CardioReady by Event ensures your meeting ROI is high by maximizing attendance and minimizing the unforeseen health risks through comprehensive:

Coverage

Ensure your meeting has adequate medical support to guarantee a prompt response in case of sudden cardiac arrest or any other health related issue

Communication

Documented emergency response plan and communication with local emergency providers in compliance with applicable laws and regulations

Competency

Expert team on hand to handle any type of medical emergency

“The simple fact is that corporate meetings and travel cost money. By ensuring onsite medical support and the necessary lifesaving equipment are on-hand at meetings and events, a company mitigates lost opportunity costs from attendee absenteeism,”

Dr. Jonathan Spero,
President and CEO
InHouse Physicians.