

FOR IMMEDIATE RELEASE

Major Brand Properties Join the CardioReady® Network

Growing Number of Hotels at Major Brands Committing to Protecting Customers, Guests, and Employees with CardioReady® Certified Cardiac Emergency Programs

Philadelphia, PA — April 20, 2007 — Properties from prestigious and well-known brands are continuing to make and promote their commitment to cardiac emergency readiness by joining the CardioReady Network. CardioReady® Certification, developed in conjunction with the American Heart Association's guidelines, provides a recognized, life-saving standard which employs best practices in an on-site automated external defibrillator (AED) program for treating persons who have suffered Sudden Cardiac Arrest (SCA).

Among the major brands with hotels recently joining the CardioReady Network are Fairmont Hotels & Resorts, InterContinental Hotels Group, Loews Hotels, and Starwood Hotels & Resorts Worldwide, Inc. In addition, Loews has endorsed the CardioReady program for all its properties in the U.S. and Canada.

Hotels within the major brands are now recognizing the need for their facilities to be prepared in case of SCA and they also want their customers to know they're taking the appropriate steps. The StarCite supplier marketplace which serves thousands of meeting professionals from major corporations and independent planning agencies, identifies facilities which are CardioReady® Network Members. This certification identification enables meeting professionals to identify and select facilities that have employed best practices for cardiac emergency programs.

“It is very gratifying that hotels of the major brands are now recognizing the importance of taking those steps necessary to achieve CardioReady® status so as to optimize the chance for saving the life of any guest or employee who suffers from SCA” commented Norman L. Norris, Chairman of CR Certification Corporation which certifies facilities as “CardioReady®.. “These hotels are setting a life-saving example that all hotels will ultimately follow as the traveling public increasingly demands that hotels take those steps necessary to qualify them to be CardioReady® Certified.”

CardioReady® Certified facilities follow American Heart Association guidelines for protecting guests, attendees, and employees from Sudden Cardiac Arrest — a leading cause of death. Requirements for receiving certification include medical supervision, strategic placement of AEDs throughout the facility, trained staff, documented equipment testing and maintenance programs, coordination with local emergency response entities and compliance with local, state and federal regulations.

About CR Certification Corporation (“CRCC” or “CardioReady”)

CR Certification Corporation (“CardioReady”), works with the American Heart Association and industry-leading entities in the markets it serves to reduce death from Sudden Cardiac Arrest (SCA) through the education, certification, and promotion of the proper implementation and usage of Automated External Defibrillators (AEDs).

Developed in conjunction with American Heart Association and its recommendations and best practices, CardioReady® Certification provides a national standards and formal certification program to validate that a facility follows best practices and is truly ready to respond in the event of a cardiac emergency. In addition to reduced exposure to liability, a CardioReady® Certification provides proof of a company's commitment to the health and safety of the employees, customers, visitors, and their families.

About StarCite, Inc.

StarCite®, Inc. is the leading provider of On Demand Global Meeting Solutions™. StarCite optimizes global investments in corporate meetings and events, delivering visibility, savings and control. StarCite provides process efficiency, enabling technology and proven adoption management support to drive significant cost reduction to buyers and enhanced revenues to suppliers. StarCite is based in Philadelphia. StarCite's equity holders include Internet Capital Group (NASDAQ: ICGE), TPG Growth, Norwest Venture Partners (NVP), and TL Ventures. For more information about StarCite or its technologies and services, please visit www.starcite.com.

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